

MAGAZINE

For business owners, by business owners

It's a wrap!

South African entrepreneurs, you are quite simply awe-inspiring

Small Businesses Win BIG

Check out our winners and support their businesses

SAVE NOW

10 Festive offers your business can use today!



GO DIGITAL WITH NEDBANK

- ▶ Grow your business online with Avo's new B2B Marketplace
- ▶ Accept payments anywhere, anytime with Nedbank Tap on Phone
- ▶ Nedbank Money Message - Pay and get paid with WhatsApp

HAPPY Holidays

THE SAYING GOES THAT WHAT DOESN'T KILL US MAKES US STRONGER. 2020 TOOK US OUT AT THE KNEES, 2021 FLOORED US BUT WE GOT BACK UP AGAIN AND AGAIN AND AGAIN!

South African entrepreneurs, you are quite simply awe-inspiring.

The SimplyBiz Team are wrapping up 2021 with a tribute to our fabulous **Business Goals** winners. They took on a 3-month coaching programme, right after the riots, and they're busy reaching their small business goals. Check out and support their businesses in the pages that follow.

We're delighted that our first **SimplyBiz Digital Café** was a huge success. Our winners walked away with amazing prizes, over and above the opportunity to work with the panel on their own marketing and finances. Check out the winners, support them and watch this space for further cafés next year!

You'll also find festive deals and promotions for your clients or staff on pages 11 and 12.

We will use the end of year downtime to plot and plan how else we can energise, equip and support you through 2022.

Wishing you and yours a happy, prosperous and peaceful festive season and new year.



Small Businesses win BIG 🙌

Check out our winners and support their businesses
for your year-end gifting!



ABRASAR
PTY (LTD)
TUBE & TYRE

BUSINESS GOALS
COMPETITION 2021
WINNER
VOTE SMALL
BUSINESS

**ALWAYS IN TIME
TO SERVE WITH PRIDE**

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abrasartubeandtyre.co.za

ABRASAR TUBE & TYRE

We aim to bring the best service
to our customers at the most
affordable price.

We meet the need in the Thabong district for new
and used tyres. We also repair tyres, rims and
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We help you to provide the highest standards
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AKTIV60 has the capability to support the
smooth running of your gym facility and to
provide a first-class service experience through-
out the customer journey.

Our dedicated, in-house team is individually
skilled to the highest standards. We offer a range
of resourcing and staffing solutions to help you
to manage your facility.



BUSINESS GOALS
COMPETITION 2021
WINNER
VOTE SMALL
BUSINESS

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ESTD. 2020
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We supply and install the best quality products at an affordable rate.

Malinga and Mdlalose turned retrenchment into an opportunity. They pooled their extensive experience in the installation of automated doors and security structures and started All Entrance Solutions together. They specialise in automated doors (sliding, swing, revolving, interlocking etc.), fire doors, access control, aluminium doors and shop fronts, as well as timber and ironmongery.

- Automatic Gates
- Ironmongery
- Doors
- Access Control

www.allentrancesolutions.co.za

AURORA DIGITAL

Rohan and Peet will fully analyse your business needs and produce an end-to-end digital solution above industry quality.

This family-run business has several years experience in design and development of customised websites and apps. They aim to optimise the way their customers do business, by discovering digital solutions to solve problems and business needs, on a daily basis.

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DIGITAL



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AVG Marketing Solutions is your go-to marketing company for everything from advertising, branding, copywriting, design, promotional items and corporate clothing.

We provide stunning above and below-the-line marketing initiatives that are best suited to represent your brand.

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We supply ice to retail outlets, events and for private use. We also supply cold drinks to retailers and event organisers.

Just chill and let us do the work!

BOLA ICE CUBES

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WINNER
VOTE SMALL BUSINESS

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Books about Africa by Africans

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THE BLUESTOCKINGS BOOKSTORE

We offer exclusively African literature, at affordable prices, that is not readily available at other bookstores.

We strive to create a community of people that love African literature. By providing an array of books by fellow African outliers and iconoclasts, we aim to engage, inspire and educate you.

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Easy to navigate, informative online store for all your printing and signage needs.

The Brightsparx Sign Company was established in 1986 to cater to all businesses requiring signage, branding and a range of related products. Clients can browse the website to find solutions that will suit their needs. Order, pay with ease and receive delivery via Postnet or courier in 3 easy steps.

brightsparx Est. 1986
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A BUSINESS WITH NO SIGN IS A SIGN OF NO BUSINESS...



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- ✓ indoor signage
- ✓ vehicle branding
- ✓ installation
- ✓ cnc routing
- ✓ fabricated signs
- ✓ digital printing
- ✓ lasercutting
- ✓ contour cutting
- ✓ promotional branding



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We are a labour relations consultancy, that specialises in facilitating the practice of fair and lawful obligations of all parties to the employment relationship, in terms of disciplinary measures and related application.

Call us for guidance on the application of the law in terms of the Basic Conditions of Employment Act, Labour Relations Act and other laws and or Acts of this country.



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- ✓ Hire us to chair disciplinary hearings as an impartial third party.
- ✓ We train your employees to chair disciplinary hearings by the book.

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We supply and install all types of floor coverings including carpets, carpet tiles, laminated wood flooring, bamboo flooring, luxury vinyl floors and artificial grass. We also supply and install blinds and wallpaper. We offer a wide range of flooring and decor options on a residential, commercial, industrial and wholesale scale.



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- ✓ Carpet Tiles
- ✓ Laminates
- ✓ Luxury Vinyl Tiles
- ✓ Blinds
- ✓ Musallah Carpets

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🌐 carpetdecor.co.za

CLANTS BILTONG

We consistently produce quality biltong, served with the best flavours to satisfy all tastes!

We are a family-run business based in Germiston, providing awesome biltong using the best cuts and air drying it in the traditional way.

Our purpose-built manufacturing facility offers stringent control over the entire production process, after all: **"Your brand is what people say about you when you're not in the room!"**



SUPERIOR BILTONG
Made using the best slicers and air drying it, in the old-fashioned way!

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Grow your business
online and reach
thousands of
**new business
customers.**



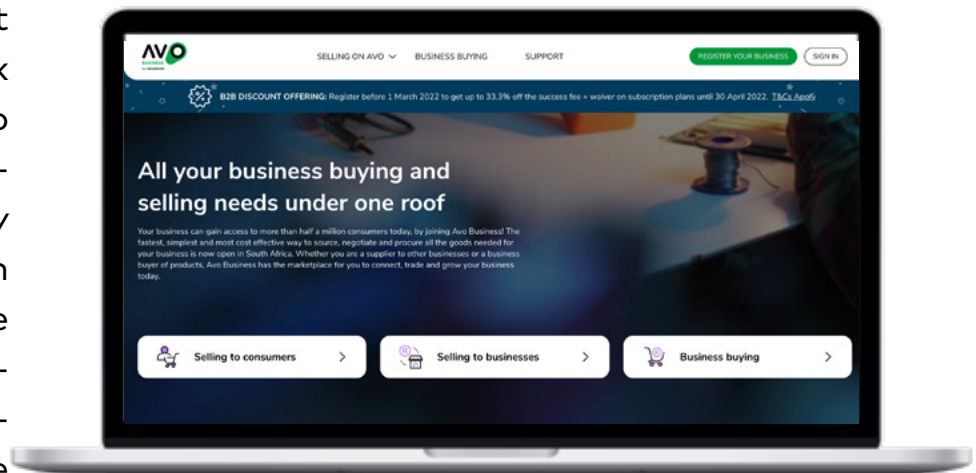
INTRODUCING AVO'S BUSINESS TO BUSINESS (B2B) MARKETPLACE – A DIGITAL PLATFORM FOR ALL YOUR BUSINESS'S GROWTH NEEDS...

You may have heard about Avo, a super app by Nedbank that enables businesses to sell their products and services to consumers securely and conveniently, online. With capabilities such as online shopping in multiple product categories, grocery shopping, take-aways, and home services, to mention just a few, Avo is a one-stop-shop for more than half a million customers.

Now for the big news...

Avo Business will soon be launching its B2B Marketplace, designed to enable businesses of all sizes to connect securely and grow our economy. Whether your business is looking for new ways to distribute

products, or for more effective and efficient ways to source raw material or stock, the Marketplace connects your business with other like-minded businesses, anywhere in SA, regardless of your sector.



Avo's B2B Marketplace has a dedicated **'Buy from Small Businesses'** section for business buyers to support small businesses. While small business storefronts and products will appear in general search results on the platform, in this section, **ONLY** small businesses' products and storefronts are shown. It is also possible to sign-up and use the marketplace without paying monthly subscription fees.

Benefits of Selling on Avo's B2B Marketplace



Connect, trade
and grow



Lower your cost
of sales



Sell your way,
only better

Benefits of Buying on Avo's B2B Marketplace



Convenience
& choice from
verified Sellers



Sourcing,
comparing & buying
made easier



Build your own
procurement
controls



Secure &
protected
payments

Avo Business exclusively invites all SimplyBiz businesses that sell goods or products to pre-register on the platform and set up their storefronts in preparation for the public launch - coming soon.

In this first release, businesses will only be able to trade goods or products, with services to follow in the near future.

Get involved...

For more information about the platform and subscription options, or to register your business to sell products on the Marketplace, [click here](#) and take advantage of the discount promotion for early registration!

To register your business as a B2B Buyer and start transacting, look out for the opening of Avo's B2B Marketplace on 17 January 2022!

Support: [Hello@avo.africa](mailto>Hello@avo.africa)
Sales support: 0860 910 400
Queries: 0860 100 833

How does it work?

1. Register your company and create your storefront - any delegated employee can do this
2. Select either self-delivery or Avo Logistics
3. Avo Business will verify your product listing or storefront and publish it once approved
4. Receive orders - purchases work based on escrow, to protect both buyers and sellers
5. Manage your sales strategy by adding products and managing pricing, promotions and all sales-related aspects of your business



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We are a men's clinic that focuses on effective treatments for male-specific sexual health conditions.

Contact us for a holistic and affordable treatment plan.



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We are a creative design agency. Your one-stop digital marketing and branding shop!

We embrace the **design, test, optimise and repeat** process, to ensure we deliver the best results for our clients.



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- Hearing tests
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- Auditory processing
- Assessments
- Custom ear plugs
- Speech therapy



Assessment, treatment & rehabilitation
for a wide range of speech, language, listening and hearing problems.

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speech therapy & audiology

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We provide high-quality services in a timely manner. We cater to each project's specific needs to ensure excellence. Building sustainable relations with our clients is what we strive for. We go the extra mile to guarantee value for money and a spotless cleaning service.



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WINNER
VOTE SMALL BUSINESS

- ✓ Professional Service
- ✓ Guaranteed Quality
- ✓ Affordable Pricing

COMMERCIAL & RESIDENTIAL CLEANING SERVICES

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KEEP ROLLING

Wherever the road takes you, we'll ensure your tyres are properly maintained and replaced at one of our approved fitment centres.

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Love your small business!

Market your products and services to other businesses.

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GOOD MOTIVES

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Good Motives is an egg distribution company situated in Thembisa, which allows us to sell directly to our target market. We supply catering businesses, spaza shops, bakeries, fast food outlets and households.

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We offer online and remote services using cloud-based accounting packages such as Xero, Pastel, Sage and Quickbooks.



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SECRETARIAL

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15% OFF

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GET DISCOUNT

15% OFF

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GET DISCOUNT

20% OFF

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ZEEK is all about doing things differently. We believe it's not only about the product, but the whole experience, an experience that will bring you back for more.



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GET DISCOUNT

1 MONTH FREE

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GET DISCOUNT

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20% OFF

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Raru

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GET DISCOUNT

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Xero

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GET DISCOUNT

Introducing Nedbank Tap on Phone

Now you can do business using only your compatible smartphone.

LEARN MORE

see money differently

T&Cs apply.



NEDBANK

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Hlabo Projects is a trusted subcontracting company that has a strong foothold in the construction industry. We offer a wide spectrum of services including skimming ceilings and walls, rendering, floor screeding, internal and external plastering. We simplify the plastering process.



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intensitydiamonds

www.intensitydiamonds.com

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INTENSITY DIAMONDS

Why go to a retail jeweller, when you can come straight to the source? Intensity Diamonds is dedicated to providing our customers with exceptional diamonds at exceptional value.

We have an instinctive appreciation and understanding of diamonds which has been passed down three generations. We are dedicated to providing our customers with the broadest selection of the finest diamonds, in all colours, cuts and sizes.

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We provide online courses, owner coaching programmes, digital resources and assistance with ECD Centre registrations.

The Kidcare Aware Academy, is geared towards enabling people in the Early Childhood Development Sector, to develop an environment for children to grow and thrive. Our special focus is on women empowerment and income generation, through the improvement of professional ECD practitioner development.



KIDCARE AWARE
THE HEART OF CHILDCARE COACHING

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Let's **kocreate** your ideal brand image.

- IDENTITY & DESIGN
- BRANDING & PRINT
- RESPONSIVE WEB DESIGN
- SOCIAL MEDIA

K KOCREATE BRANDING & DESIGN

KOCREATE BRANDING & DESIGN

I provide an honest, reliable service to create a professional online look.

I am a creative freelancer and digital designer in Durban, specialising in creative branding, graphic and website design with experience in digital marketing and social media.

KORE BUSINESS SOLUTIONS

Looking for reliable enterprise development services?

Kore Business Solutions offers business consulting, content creation and purposeful communication services tailored to your company's requirements.

Providing our clients with cost-effective Gold and Platinum packages to maximise their advantage.



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BUSINESS CONSULTING
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We offer high quality clothing at affordable prices and consult telephonically or online with our customers. We are just one call away.

Lika is a clothing manufacturing and branding company located in Benoni. Our customers are parents looking for school uniforms, companies requiring branded overalls and PPE or anyone requiring custom made clothing.



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Quality products at affordable prices



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From humble beginnings in a rented shop in 2019, this supermarket has grown so that it now has its own premises and a second one is about to open.

"Our success lies in the relationships we build with our community."

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We offer secure, clean and decent accommodation at affordable rates.

Makhotslebusa Properties and Projects offers rental accommodation. Our focus is on student accommodation, upcoming professionals and newlyweds. We also buy properties to renovate and resell.



We offer neat & decent accommodation at affordable prices.

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Call: 082 889 2944
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We deliver quality workmanship, offering innovative ideas, expert advice and service.

The Mange and Mtsolos Project, situated in the Knysna, Garden Route area, is a community development project carrying out general construction work and garden services at affordable prices. We believe the key to a successful business is commitment to high quality and putting clients and employees first.

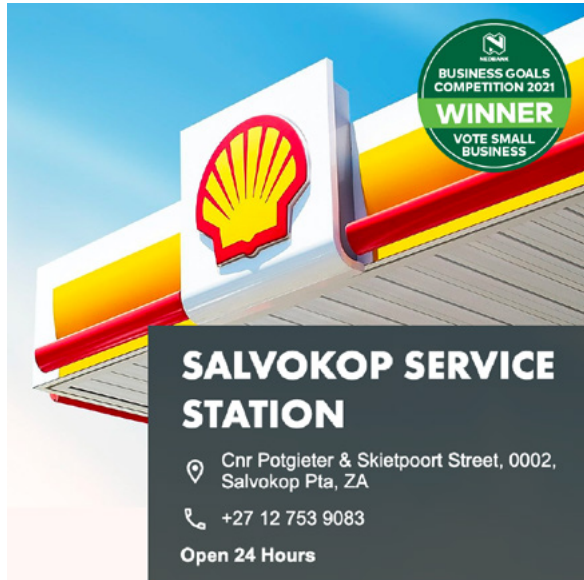


BUSINESS GOALS COMPETITION 2021
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We guarantee excellent service, ensure quality in our products and satisfaction in our sourcing and manufacturing. We supply our products to wholesale and retail environments.



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VOTE SMALL BUSINESS

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www.mzansiyoga.com

MZANSI SCHOOL OF YOGIC ARTS

Our focus is personal growth and social development through the education of Yoga, responsibly and with integrity.

Mzansi School of Yogic Arts was born from the love of Yoga. The practice of Yoga assists with stress reduction; injury prevention and rehabilitation; increased mobility, strength and flexibility; education; feeling part of a community; for personal growth and empowerment.

NAILS BY APEACH

We specialise in high-quality nails and value-for-money treatments. We also cater for groups.

Nails by Apeach started as a nail bar that primarily offers nail care services such as manicures, pedicures and nail enhancements with several offerings including foot scrubs and eyelash extensions. Nails by Apeach offers sophisticated, trendy and affordable treatments.



NAILS BY APEACH

You can't always judge a book by its cover... But you can always judge a woman by her nails

www.nailsbyapeach.co.za

NAMHLA COLLECTION

We offer luxury, Afri-traditional cosmetics with efficient, nationwide delivery at competitive prices

This 100% African female-owned enterprise, is known for manufacturing skin and hair care products and candles, using the ancient African herb Helichrysum, the African sage plant known locally as Imphepho. The Namhla Collection consists of cruelty and chemical-free products, made from indigenous African extracts and is Proudly South African.



NEW HAVEN SA

We distribute five-week-old broiler chicks to small, medium and developing farmers in the Eastern Cape.

We are committed to customer satisfaction by providing only the best broiler chicks in the area and by giving our customers the professional service they deserve.



O BAKES

Get "The O Bakes Experience" which surprises recipients with a special cake delivery that is recorded. An edited clip, with suitable soundtrack, is sent remember the moment. The delivery also includes balloons, flowers or a gift of your choice.

Celebrate special occasions in an unforgettable way, with bespoke specialty cakes and confectionery. Our bakes are tailored to meet your personal desires.



Running a small business? Get Nedbank Money Message.

A payment solution that enables you to send invoices and receive payments, all on WhatsApp.

[Find out more >](#)

T&Cs apply.




NEDBANK MONEY MESSAGE – PAY, GET PAID, CREATE AND SEND INVOICES, ALL ON WHATSAPP.


We all want things to be **better and faster** – and banking is no different.


As a consumer: Nedbank Money Message is an easy and secure way to **make payments using WhatsApp**.

You can now receive an invoice instantly from a registered Money Message business partner, and **pay your bill with any South African Visa or Mastercard cheque, debit or credit card**.

As a side-hustler or small-business owner:

 Nedbank Money Message is an easy and secure way to create, send invoices and receive payments from your customers using WhatsApp.

 This is a low-cost, secure digital payment option available to anyone with a valid South African identity document and bank account, and to foreign traders with a valid passport and a South African bank account.

 The application is completed within minutes on WhatsApp – no paperwork or waiting periods.

How to sign up your business:

Simply save 087 240 6272 as a WhatsApp contact. Send the word 'Hi' on WhatsApp to the contact and follow the prompts on the screen, or for more information visit nedbank.co.za/moneymessage.

[FIND OUT MORE](#)

IGNITE YOUR INNER FLAME

Beauty & fitness

We offer a holistic beauty and fitness facility so you can look as good as you feel.

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IZIKO

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Get tailored and designed clothes, just for you.

Plus Chozenwoman aims to meet client's specific needs by designing clothing for plus-size ladies and others.

We are a 100% African female-owned company. Customer service and high quality are our strengths. We provide a broad range of retail clothing and design at affordable prices.



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We are committed to providing the finest quality work, site preparation, cost estimates, construction, repairs, and alterations to clients needing construction services.

We strive to achieve excellence in all areas of our business:- technical, operational, and administrative. We pride ourselves in producing quality work completed on time. Whether it be office buildings, warehouses, large apartment complexes or public works, we can help.

SENZOSAMAGCINO

We give our clients peace of mind through consistent, quality cleaning services. Our clients come first.

We are a 100% African female-owned entity, that aims to set and maintain professional and superior standards, in the private cleaning industry. We achieve this through quality recruitment, continuous training and skills transfer to our employees and the optimum utilisation of cleaning technology.



SHE SPARKLES

We are an exciting new business, located in Johannesburg, established to empower women interested in beauty and wellness.

We provide retail products and consultation services through one-on-one or group training, workshops, and networking events.

The business is run by Tanya who is a catalyst of change and advocate for women's social development and economic empowerment.



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Get your provisional tax IRP6 returns done for R1850 per annum. Refer four new clients and get a 25% reduction!

Since 1998 our friendly team have assisted clients in resolving queries and to become tax compliant, at affordable prices. We offer friendly, understandable and efficient tax advice from real people, who care. We are here to help.

TBM ELECTRICAL

We provide a pro-active, one-stop solution, saving you time and money in solving your electrical challenges.

TBM Electrical was established in 2014, to help clients cut electricity costs. It has developed into a full-service electrical company providing new installations, repairs and the issuing of electrical compliance certificates.



For all your industrial, commercial & residential electrical requirements

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We provide an on-site steam valet and detailing service, with 100% quality guarantee.

We are a cleaning company specialising in car wash and valet services. Being a mobile operation allows us to perform a professional service using environmentally friendly, specialist equipment to deep clean, restore body paint, polish, sanitise and disinfect.



WINNER
BUSINESS GOALS COMPETITION 2021
VOTE SMALL BUSINESS

ULTIMATE STEAM
Mobile Cleaners

MOBILE CAR WASH **AIRCON TREATMENT**
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