

MAGAZINE

For business owners, by business owners

Going Green

7 WAYS

to green your business

FIND OUT NOW

More customer care tips from Nedbank Relationship Bankers!

FIND OUT NOW

Sustainable Suppliers

Check out these eco businesses

FIND OUT NOW

20

Eco-friendly business ideas to get you thinking!

FIND OUT NOW



8 Inverters valued at R10 000.
8 Lucky SimplyBiz members.

And the winners are...

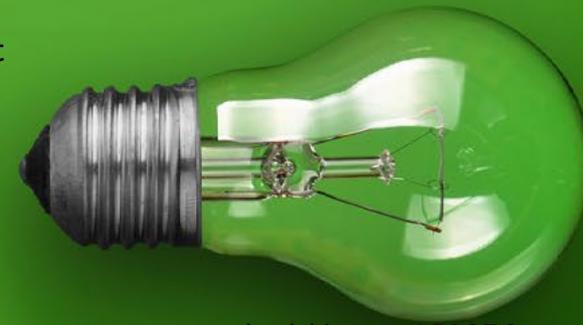
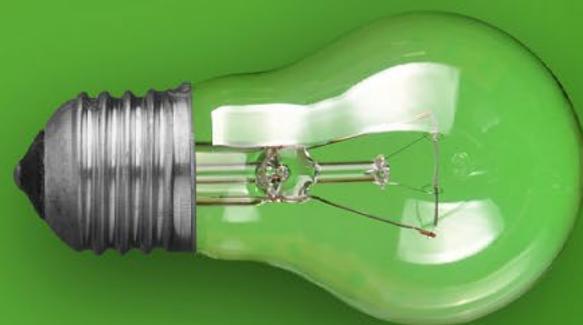
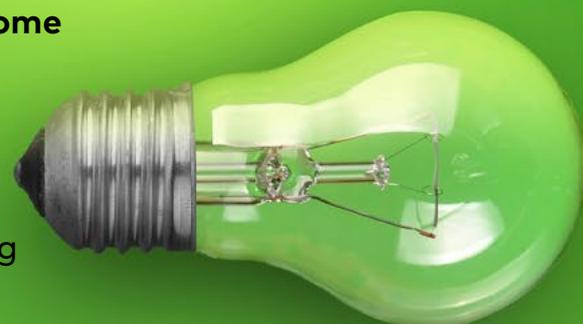
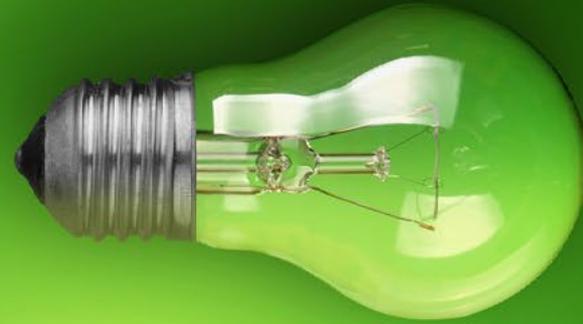
Brilliant green business ideas

IN THE AFTERMATH OF THE PANDEMIC, THE GREEN REVOLUTION IS GAINING MOMENTUM AND NOW IS THE TIME TO BECOME A PART OF THE SOUTH AFRICAN GREEN ECONOMY.

Remember the mantra: reduce, reuse, repurpose, recycle, when you are looking for green opportunities. **Here are some eco-friendly business ideas to get you thinking:**

1. Waste recycling
2. Energy and water management services
3. Composting
4. Environmental blog / website / Facebook page
5. Package-free or eco-friendly packaging
6. All-natural or organic products
7. Electronic and large trash items collection
8. Farmer's market vendor
9. Organic caterer
10. Eco-friendly spa
11. Indigenous landscaping services
12. Furniture recycling and upcycling
13. Thrifting / vintage clothes
14. Green app developer
15. Green cleaning service
16. Eco-friendly toy shop
17. Organic florist
18. Gift basket service
19. Eco bed and breakfast
20. Eco restaurants

[Read the full article](#)



Sustainable suppliers

PLACE
YOUR FREE
ADVERT
NOW

ESSENTIALLY NATURAL - NATIONWIDE

Dried botanicals

We stock hundreds of dried botanicals, herbs, loose leaf teas, powders and so much more!

From R19



Get offer



← LITESOURCE
HOME AUTOMATION -
NATIONWIDE

Smart lamp

The smartest Wifi E27 Lamp you could want when doing your home automation project. **Price R275**

Get offer

CARBON CONNEXION - NATIONWIDE

ECO friendly certification

Get ECO Friendly Certification for your business to show commitment to the environment, improve investor and client relations and boost profits.



Get offer



ABOVE KEYBOARD DRESSING
NATIONWIDE

Selling pre-loved clothing

Buy second hand, instead of buying new. This means that you will be positively contributing to the decrease in worldwide textile demand AND you get to look groovy!

Find out more

DOWN TO EARTH - STELLENBOSCH

Freshly harvested veggie box

Farm fresh veggies delivered to your door. Harvested in the morning, delivered that evening. **Price R85 - R145**



Get offer

Curious about eco-businesses or how to start one?
Post your questions on our community or social pages.

Post your question



7 Simple ways to green your business

GREENING YOUR BUSINESS MAY TAKE A LITTLE EFFORT INITIALLY.

It will almost definitely require an ongoing education process with your team to get their buy-in and commitment, but it only takes a few weeks to acquire a new habit... and this habit makes cents!

The pandemic and extreme weather events worldwide have resulted in people becoming more conscious of the interdependence of people, planet, and animals. 'The green dollar' is becoming a powerful incentive to businesses to reduce their carbon footprint because they can often charge more for sustainable products or practices, while 'the green voice' is becoming louder in creating reputational damage for brands that are perceived to do harm.

[Read the full article](#)

Get switched on!

Converting to LED lights will save you money and help the planet.

Ditch the plastic!

Environmentally friendly - is not a luxury, it's a necessity.

Put your money where your mouth is!

Buy and sell sustainably.

Green your environment

Plants and greenery in general help to clean the air and soothe our senses.

Adopt a green cause

Make your 67 minutes something that you do all year round.

The 5 Rs

Refuse, reduce, re-use, re-purpose and recycle.

Use green cleaning products

It is easy and cheap to replace those nasty chemical cleaners.

8 INVERTERS VALUED AT R10 000
WERE UP FOR GRABS...

And the winners are...



These lucky businesses each won an inverter in the Profile Competition and get to keep the lights on!



Simple Measures

Marisia de Koker

Affordable estimating
for building plans.

Nationwide



DeadBird Tattoos

Wayne Magee

Custom tattoo parlour.

Lambton, Germiston



Taste of Tulbagh

Curtis Geils

A online wine store that
promotes products out
of the Tulbagh Valley.

Nationwide



One Handed Baking

Silindile Ntuli

With just one hand,
kuzokhanya konke.

Durban to Pietermaritzburg &
Ladysmith



Baatseba Plumbing Services

Felix Mati

We do plumbing.
No leaks!

Randburg, Fourways & Surrounds



Agile Ultrasound

Meg Govender

Ultrasound scans at
Affordable prices.

Kloof - KwaZulu Natal



Li Jets

Lerato Li Mogapi

Tech your life and your
future.

North West



Commercial Truck Components

Helen van Eeden

We specialise in
Japanese Truck Parts.

Western Cape

Don't miss out on other exciting opportunities for your
business. Register on SimplyBiz today!

Register now

More sustainable suppliers...

PLACE
YOUR FREE
ADVERT
NOW



LONZ - GAUTENG

Solar solutions and more...

We provide efficient renewable energy solutions for its clients in order to reduce their utility bills.

Get offer



AFRICAN SECRET NATIONWIDE →

Hand and surface sanitiser

Enhanced with plant extracts for a natural fragrance and extra antimicrobial, antiviral, antibacterial, anti-fungal properties. **Price R45**



Get offer

↑ ESSENTIALLY NATURAL NATIONWIDE

Bottles and jars

We have eco-friendly packaging to suit every need! Bottles come in different styles: from pipettes to rollers, spritzers, pumps and more. Jars range from 5g up to 3L. **From R8**

Get offer

DOWN TO EARTH - STELLENBOSCH →

Eco-friendly and all-natural goods

Get those pesky chemicals out of every room in your house. **From R10-R100**



Get offer



General Solution Technologies

The focus of Technology

KATHU

For all your solar and electrical solutions. We do design, installation, maintenance and sales.

Get offer

CARBON CONNEXION NATIONWIDE

Carbon footprint certification

Carbon neutral businesses show your commitment to the environment, improve investor and client relations and boost profits.

Get offer



Curious about eco-businesses or how to start one?

Post your questions in community or on our social pages.

Post your question

Green cleaning the office makes sense and cents

GOING GREEN AT THE OFFICE MEANS MORE THAN SIMPLY BUYING A FEW POT PLANTS OR RECYCLING PAPER.

Customers are becoming increasingly discerning when it comes to choosing service providers who actively commit to environmentally friendly practices. Likewise, employees are seeking to be associated with organisations of which they can be proud. Embracing green cleaning practices is a simple, but effective first step if we wish to tread a little lighter on this world.

[Read the full article](#)



MAKE YOUR OWN ALL-PURPOSE CLEANER

Mix 1 part vinegar to 1 part lemon juice and 1 part water into a spray bottle. Shake and use.

The slight vinegar smell fades and you can always add more lemon to benefit from that lovely citrus freshness.

BUY PURIFYING PLANTS

Buy a few plants! They are nature's own air filters and do improve air quality as well as appealing to our need for beautification.

Aloe Vera, Gerbera Daisy, The Peace Lily, Spider Plants, and Rubber plants are all known to be good air purifiers.

FRESHEN AIR NATURALLY

Invest in a few humidifiers or burners and use essential oils (tea tree, lavender, peppermint, lemon or orange) to naturally freshen and clean the air.

Top Customer care tips



THULI SAYS...

- *I approach clients, knowing that I'm a client too! As a client, I expect to receive what I've been promised...*
- *At the end of the day every client is special and we're in a relationship. Let's be honest, yet tactful with each other.*

Thuli Luvuno

Relationship Banker - Gauteng

TOP TIP

My motto is to assist clients to the best of my ability and to make them feel important. That makes **HAPPY CLIENTS**



Erica Jacobs

Relationship Banker - Platteklouf

TOP TIP

Demonstrate great interest in your clients business, find out where it comes from and what led to its success.



Ester Matlou

Relationship Banker - Gauteng



DESIREE SAYS...

Despite the businesses moving to digital, clients still want and need human interaction. I recommend picking up the phone and speaking to them, not always sending info via whatsapp, emails etc.. interaction.

Desiree De Coning

Relationship Banker - Gqeberha



Always go the extra mile!

Nedbank relationship Banker, Dawid de Jonge shares his extraordinary story about what it means to go the extra mile for your clients...

[Read Dawid's story](#)

Did you know you get a Nedbank Relationship Banker to support you and your business when you open a small business account.

[Find out more](#)



5 WAYS SIMPLYBIZ WILL GET YOUR BUSINESS GOING...

Your **free** go-to place to start, run and grow your business.



Get connected

Get access to a library of articles, webinars, templates and guides in Community.



Get funding

Explore funding options with Nedbank, investors and crowdfunding in Funding.



Get advertising

Market your products and services to other businesses in Directory.



Get discounts

Get discounts on day-to-day items most businesses need in Business Solutions.



Get leads

Generate leads and advertise new business opportunities in Marketplace.

Register on [SimplyBiz.co.za](https://www.simplybiz.co.za) and start doing business differently.

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