**2.1 Market research questionnaire**

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| **1. Introduction** | | | |
| **2. Respondent data** | | | |
| Name: |  | Telephone no.: |  |
| Address: |  | E-mail: |  |
| Age: |  | Gender: |  |
| Marital status: |  | No. of children: |  |
| Income bracket (per month):  Up to R10 000  R10 001 to R15 000  R15 001 to R20 000  R20 001 to R30 000 etc. | | | |
| **3. Questionnaire** | | | |
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I understand that my information will be used for the sole purpose of market research.

I agree to participate in the market research and have been assured that my personal information   
will not be used for anything other than the research.

Agree  Disagree Respondent Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_