**2.1 Market research questionnaire**

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| **1. Introduction** |
| **2. Respondent data** |
| Name:  |  | Telephone no.: |  |
| Address: |  | E-mail: |  |
| Age: |  | Gender: |  |
| Marital status: |  | No. of children: |  |
| Income bracket (per month):[ ]  Up to R10 000 [ ]  R10 001 to R15 000 [ ]  R15 001 to R20 000 [ ]  R20 001 to R30 000 etc. |
| **3. Questionnaire** |
| 1.  |
| 2.  |
| 3.  |
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| 10.  |
| 11.  |
| 12.  |
| 13.  |

I understand that my information will be used for the sole purpose of market research.

I agree to participate in the market research and have been assured that my personal information
will not be used for anything other than the research.

[ ]  Agree [ ]  Disagree Respondent Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_